

Naturex offers a large range of totally palm-free botanical extracts

Avignon, 22nd July 2013 – Deforestation fueled by the demand for palm oil has raised concerns in consumers' minds. Naturex offers manufacturers a sustainable option when it comes to formulating personal care products without palm oil.

Naturex is committed to providing ingredients that are not associated with deforestation. In switching from palm-oil derivatives to other sources, Naturex has sought out a balanced solution built on two of its core strengths: technical skills and supply chain expertise.

“Our entire range of liquid glycerin based botanical extracts is now 100% palm-free,” said Stéphanie Puel, Business Unit Director for Personal Care. Since May 2013, glycerin derived from palm has been replaced by a new source of rapeseed-derived glycerin in all botanical extracts formulated for the personal care industry. This rapeseed-derived glycerin is a by-product of green chemistry bio-fuels in Europe.

“Magic of Africa,” the latest collection of botanical extracts launched during In-Cosmetics, has benefited from this switch. The collection contains 5 plant extracts available in powder or liquid form: kigelia, hibiscus, green rooibos, kola nut, and green coffee. The liquid form is formulated with rapeseed-derived glycerin. Each of the collection's natural ingredients is available as a standardized extract and can be tailored to meet all specific formulation requirements. “Magic of Africa” provides inspiring resources for successful new palm-free product developments.

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Naturex manufactures natural specialty ingredients for the Food & Beverage, Nutrition & Health and Personal Care industries. Headquartered in France, Naturex employs 1,400 people and has 15 production units located in Europe (France, Italy, Spain, Switzerland, England and Poland), the United States (New Jersey and California), Brazil, Australia, Morocco and India. The group also has several sales offices worldwide.

www.naturex.com

Your contacts at Naturex:

Antoine Dauby
Group Marketing Director
Tel: +334 90 23 96 89
a.dauby@naturex.com

Karine Morel
Communication Manager
Tel: +334 90 23 96 89
k.morel@naturex.com