

## Naturex invests in SATIN, a long-term research project to combat obesity

**Avignon, 17th September 2013 – Naturex is an active partner of the SATIN (SATiety INnovation) project, which aims to develop new satiety-enhancing food products that can help manage energy intake and weight control.**

Obesity is a major public health issue facing the European Union. According to the 2010 IASO/IOTF analysis, approximately 60% of adults and over 20% of school-age children are overweight or obese in the European Union's 27 member states<sup>1</sup>. Obesity has a severe impact on health, increasing the risk of developing specific diseases. Reversing this rising trend is a priority for all European governments.

Concerned about this growing health concern, Naturex has chosen to take part in the fight against obesity and has teamed up with the SATIN project. Naturex is an active partner of the consortium, which includes small and medium size companies, European universities, as well as multinational food & beverage companies from 9 European countries. The SATIN project's 6M€ budget includes *in vitro* studies and several clinical trials. The SATIN project is funded by the European Union's 7<sup>th</sup> Framework Programme (FP7).

The research aims to identify which ingredients and processing methods play a role in satiety and how they influence energy intake. These findings will paint a better picture of how the inclusion of food compounds (botanical extracts, proteins, polysaccharides) and the modification of food matrices influence satiety and weight gain and may provide hope to the many people currently struggling with obesity. The 5-year project will benefit from Naturex's wide scientific expertise in biological compounds. Numerous extracts from Naturex will be tested, and several clinical trials will be carried out before 2016.

Ultimately, this project will lead to new functional food and beverage products specially formulated to improve satiety. Naturex is proud to be involved in this ambitious project and to contribute to building better science to meet future challenges and satisfy consumer expectations.

### **About Naturex:**



*Naturex is the global leader in specialty plant-based natural ingredients. The Group is organised around three strategic markets (food & beverage, nutrition & health and personal care) and produces and markets specialty plant-based ingredients for the food, nutraceutical, pharmaceutical and cosmetic industries.*

*Naturex's head office is based in Avignon. The company employs more than 1,400 people and benefits from 8 sourcing offices around the world and high-performance manufacturing operations across 15 sites in Europe, in Morocco, the United States, Brazil, Australia and India. It also has a global commercial presence through a dedicated network of sales offices in more than 20 countries.*

**[www.naturex.com](http://www.naturex.com)**

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<sup>1</sup> Source: International Obesity Taskforce