

Naturex launches a new active for rejuvenation during In Cosmetics

Thursday 7th April - During the In-Cosmetics trade show held in Milano, Italy, Naturex unveiled its latest developments for the Personal Care industry.

Naturex launched a new Dragon's blood extract, which is an innovative revitalizing active. Dragon's blood (Croton lechleri), called both Sangre de Drago and Sangre de Grado, is the primary topical aid for skin care in the Amazon. It helps to protect the skin, due to its high content of proanthocyanidins, providing a powerful antioxidant activity. Dragon's blood extract, standardized to taspine, stimulates the early phase of the wound healing, by stimulation of the fibroblasts. Dragon's blood sap helps to protect the cells of the skin and regenerate the whole tissue.

Backed by in vitro and ex vivo studies, Naturex Dragon's Blood extract improves the stratification and quality of the new epidermis and contributes to a complete reparation and regeneration of the tissues, for skin rejuvenation.

Naturex has applied its expertise to identify the best sources of certified raw materials that are effective in application whilst also being respectful to the environment. In addition to the launch of the Dragon's Blood, Naturex circulated a comprehensive document summarizing all the botanical extracts which have been tailored for organic certified Personal Care applications.

About Naturex:



Naturex manufactures natural speciality ingredients for the Food & Beverage, Nutrition & Health and Personal Care industries. Headquartered in France, Naturex employs 900 staff and has 11 production units located in Europe (France, Italy, Spain, Switzerland and England), the United States (New Jersey and California), Brazil, Australia and Morocco. In addition, the group has several sales offices worldwide.

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