

Svetol® by Naturex proven effective for weight loss and toning

South Hackensack, December 10, 2013 – For more than 20 years, Naturex has been a leader in manufacturing natural botanical ingredients. Thanks to its global sourcing program, Naturex is able to consistently introduce groundbreaking extracts, such as Svetol®, the most scientifically studied and proven green coffee bean (GCB) extract for weight loss. This natural ingredient harnesses the benefits of coffee, in a plant concentrate, and provides proven effectiveness for slimming and body toning.

Svetol® is a natural plant extract derived from unroasted premium Robusta coffee beans. Demonstrated in numerous scientific studies, its unique profile reduces intestinal glucose absorption and increases the burning of fat. Naturex's traditional extraction process ensures a well-balanced chlorogenic acids profile, unlike most GCB extracts on the market that primarily focus on one particular acid. This distinct profile preserves all the active molecules found in coffee and proves to be most effective in clinical studies.

"Our unique process of extraction aims to preserve the plant's identity while extracting a high concentration of key chlorogenic acids," said Dr. Antoine Bily, R&D Director, Nutrition & Health of Naturex. "Research has shown that these compounds increase the lean/fat body mass ratio by 4% and weight loss by 5.7% after 60 days of supplementation."

With proven efficacy and bio-availability, Svetol® is supported by nine published studies. The latest study in particular focused on the lipolytic activity of Svetol®. It monitored the effects of varying concentrations of Svetol® on the release of free fatty acids from adipose tissue following short- and long-term exposure. The results revealed that while the lipolytic activity during the short-term exposure was linked to residual caffeine traces, the long-term exposure clearly showed the effects of Svetol® on the release of free fatty acids. These findings provide further evidence of the long-term health benefits of chlorogenic acids and Svetol®.

Recommended by Dr. Oz for its safety and effectiveness, Svetol® has a particularly unique composition that guarantees the absence of certain molecules found in coffee that have potentially harmful effects on health, especially in high doses. Svetol® is made and controlled by Naturex, a French natural specialist company that owns a factory and has developed a strong sales network in the USA. The extract is proven to be pure with no side effects.

Products containing Svetol® can be found in stores nationwide. For the past two years, 55 million doses of Svetol® have been sold every month worldwide.

About Naturex:



Naturex is the global leader in specialty plant-based natural ingredients. Through its dedicated business units, the Group addresses the specific needs of 3 strategic markets: Food & Beverage, Nutrition & Health, and Personal Care. The company offers its customers a full array of high quality ingredients, responsibly sourced from nature for food, pharmaceutical, nutraceutical and cosmetic applications.

Naturex's head office is Avignon, France. The company employs more than 1,400 people and benefits from 8 sourcing offices around the world and high-performance manufacturing operations across 15 sites in Europe, Morocco, the United States, Brazil, Australia, and India. It also has a global commercial presence through a dedicated network of sales offices in more than 20 countries.

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